

## Produktinformation



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Diagnostik & molekulare Diagnostik



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# Olfr714 siRNA (m): sc-151076



The Power to Question

#### **BACKGROUND**

Olfactory receptors are G protein-coupled receptors that localize to the cilia of olfactory sensory neurons where they display affinity for and bind to a variety of odor molecules. The binding of olfactory receptor proteins to odor molecules trigger a signal transduction that propagates nerve impulses throughout the body, ultimately leading to transmission of the signal to the brain and the subsequent perception of smell. The olfactory receptor proteins are members of the largest family of G protein-coupled receptors (GPCR) arising from single coding-exon genes. Olfactory receptors share a 7-transmembrane domain structure with many neurotransmitter and hormone receptors and are responsible for the recognition and G protein-mediated transduction of odorant signals. The olfactory receptor gene family is the largest in the genome. Olfr714 (olfactory receptor 714), also known as P4 or MOR263-2, is a 317 amino acid protein belonging to the G protein-coupled receptor 1 family and is encoded by a gene located on mouse chromosome 7 E3.

#### **REFERENCES**

- Sullivan, S.L., et al. 1994. Odorant receptor diversity and patterned gene expression in the mammalian olfactory epithelium. Prog. Clin. Biol. Res. 390: 75-84.
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- Laurent, G. 1999. A systems perspective on early olfactory coding. Science 286: 723-728.
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### CHROMOSOMAL LOCATION

Genetic locus: Olfr714 (mouse) mapping to 7 E3.

#### **RESEARCH USE**

For research use only, not for use in diagnostic procedures.

#### **PROTOCOLS**

See our web site at www.scbt.com for detailed protocols and support products.

#### **PRODUCT**

Olfr714 siRNA (m) is a pool of 3 target-specific 19-25 nt siRNAs designed to knock down gene expression. Each vial contains 3.3 nmol of lyophilized siRNA, sufficient for a 10  $\mu$ M solution once resuspended using protocol below. Suitable for 50-100 transfections. Also see Olfr714 shRNA Plasmid (m): sc-151076-SH and Olfr714 shRNA (m) Lentiviral Particles: sc-151076-V as alternate gene silencing products.

For independent verification of Olfr714 (m) gene silencing results, we also provide the individual siRNA duplex components. Each is available as 3.3 nmol of lyophilized siRNA. These include: sc-151076A, sc-151076B and sc-151076C.

#### STORAGE AND RESUSPENSION

Store lyophilized siRNA duplex at -20° C with desiccant. Stable for at least one year from the date of shipment. Once resuspended, store at -20° C, avoid contact with RNAses and repeated freeze thaw cycles.

Resuspend lyophilized siRNA duplex in 330  $\mu$ l of the RNAse-free water provided. Resuspension of the siRNA duplex in 330  $\mu$ l of RNAse-free water makes a 10  $\mu$ M solution in a 10  $\mu$ M Tris-HCl, pH 8.0, 20 mM NaCl, 1 mM EDTA buffered solution.

#### **APPLICATIONS**

Olfr714 siRNA (m) is recommended for the inhibition of Olfr714 expression in mouse cells.

#### **SUPPORT REAGENTS**

For optimal siRNA transfection efficiency, Santa Cruz Biotechnology's siRNA Transfection Reagent: sc-29528 (0.3 ml), siRNA Transfection Medium: sc-36868 (20 ml) and siRNA Dilution Buffer: sc-29527 (1.5 ml) are recommended. Control siRNAs or Fluorescein Conjugated Control siRNAs are available as 10 µM in 66 µl. Each contain a scrambled sequence that will not lead to the specific degradation of any known cellular mRNA. Fluorescein Conjugated Control siRNAs include: sc-36869, sc-44239, sc-44240 and sc-44241. Control siRNAs include: sc-37007, sc-44230, sc-44231, sc-44232, sc-44233, sc-44234, sc-44235, sc-44236, sc-44237 and sc-44238.

#### **RT-PCR REAGENTS**

Semi-quantitative RT-PCR may be performed to monitor Olfr714 gene expression knockdown using RT-PCR Primer: Olfr714 (m)-PR: sc-151076-PR (20  $\mu$ l). Annealing temperature for the primers should be 55-60° C and the extension temperature should be 68-72° C.

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